

Mobile fantasy RPG SINOALICE slated to release on July 1st, 100 days from today

Global version to be published by Pokelabo
2-part NieR collaboration also announced



Pokelabo Inc. (HQ: Minato-ku, Tokyo, CEO: Yuta Maeda, a Wholly Owned Subsidiary of GREE Inc., hereafter referred to as "Pokelabo") and NEXON Korea Corporation (Address: Seongnam, Gyeonggi-do, Republic of Korea) announced that global publishing (excluding Japan, China, Hong Kong, Taiwan, and Macau) of the mobile fantasy RPG SINOALICE (jointly developed with Square Enix) will be transferred to the original developers Pokelabo, concluding Pokelabo would be able to offer the best possible service given familiarity with the title. The global release is planned for July 1st, 2020 JST.

Beginning March 23rd, 2020 (Mon.) at 11:00 AM JST, global development for SINOALICE and operations will be transferred from NEXON Korea Corporation to Pokelabo. For details regarding pre-registration and service, please refer to the official website below.

■ Global Release Official Site

SINOALICE official website: <https://sinoalice.global>

Release confirmed for July 1st, 100 days from today.

The 100 Day Countdown event begins!

SINoALICE will finally be available globally starting July 1st (JST), 100 days from today. In preparation for the release, Pokelabo will be holding a global social media event, "100 Day Countdown".

Period:

100 days from March 23rd, 2020 (Mon.) - July 1st, 2020 (Wed.) (JST)



Social Media 100 Day Countdown

Today begins the 100 day countdown until the global release of SINoALICE. Without a moment's rest, content will be added daily to global official social media accounts. Official social media accounts will share details about the mesmerizing world of SINoALICE. Follow and join in on the excitement until release!

100 Day Countdown Mission

Like, share, and interact with content from official media accounts to participate and to win rewards upon the game's release! Interactions from each account will be tallied, and the rewards will be based on the final results.

Mission 1: Reach 30,000+ reactions to win 100,000 Gold! More missions will be coming soon.

■ Global Official Social Media Accounts

Facebook: <https://www.facebook.com/sinoaliceglobal>

[NEW] Instagram: <https://www.instagram.com/sinoaliceglobal/>

[NEW] Twitter: <https://twitter.com/sinoaliceglobal>

Note: Only non-Japanese social media accounts can participate in this countdown event.

NieR Replicant collaboration event to begin following NieR: Automata event



After the previously announced global NieR: Automata event, a second event, NieR Replicant will be held in SINOALICE. In the NieR: Automata event, play alongside characters from NieR: Automata and enjoy a special scenario written by Yoko Taro himself. The NieR Replicant event will feature characters from NieR Replicant, including a scenario written by a scenario team spearheaded by Yoko Taro.

The event trailer will be posted on the global version's official social media accounts:

■ NieR 2-Part Collaboration Trailer

Facebook: <https://www.facebook.com/sinoaliceglobal>

Instagram: <https://www.instagram.com/sinoaliceglobal/>

Twitter: <https://twitter.com/sinoaliceglobal>

About SINOALICE

A fantasy RPG presented by Pokelabo and Square Enix in the palm of your hand.

The story comes straight from the mind of Yoko Taro, known for his work on the NieR series and Drakengard. Music is produced by Keiichi Okabe/MONACA (NieR series, Drakengard 3). Original character design is done by the up-and-coming illustrator, Jino.

■ Global Release Official Sites

English: <https://sinoalice.global>

Korean: <https://sinoalice.global/kr/>

Thai: <https://sinoalice.global/th/>

■ Global Official Social Media Accounts (English)

Facebook: <https://www.facebook.com/sinoaliceglobal>

[NEW] Instagram : <https://www.instagram.com/sinoaliceglobal/>

[NEW] Twitter: <https://twitter.com/sinoaliceglobal>

■ Creators

- Original story/Creative director: Yoko Taro
- Music: Keiichi Okabe
- Original character design: Jino

■ Characters Voice Actors

- [Bondage] Alice: M · A · O
- [Justice] Snow White: Reina Ueda
- [Depravity] Cinderella: Eri Kitamura
- [Delusion] Gretel: Maaya Uchida
- [Brutality] Red Riding Hood: Rika Tachibana
- [Languor] Sleeping Beauty: Kaede Hondo
- [Masochism] Princess Kaguya: Shizuka Ito

- [Dependence] Pinocchio: Yuko Sanpei

■ Global Details

- Title: SInoALICE
- Release date: July 1st, 2020 (Wed.)
- Supported OS: iOS、Android
- Supported devices

Android: Android 4.4 or later (RAM 2GB or greater)

iOS: iOS 9.0 or later/iPhone 5S、iPad Air、iPad mini 2 or later、6th generation iPod touch or later

Some devices not listed may not be supported.

- Price Free to Play (Offers In-App Purchases)

Inquiries regarding release

Pokelabo Inc.

Spokesperson E-mail: news@pokelabo.co.jp

©2010 SQUARE ENIX CO., LTD. All Rights Reserved.

©2017 SQUARE ENIX CO., LTD. All Rights Reserved.

©2017-2020 Pokelabo Inc./SQUARE ENIX CO., LTD. All Rights Reserved.